

FAX# 703 528 7880 SEP10/12 13.30
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LIZ DOME

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20001

	CLASS: NATL.	LOCAL	REGIONAL
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0.0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1.0

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP10/12 10:00

TTL\$ 212650..148X
PLS CFM, THX 9/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GRAYSON FOR CONGRESS

[illegible]

AGENCY ADVERTISER CODE = 360 AGENCY EST# = 2047
AGENCY PRODUCT CODE = 361

105	1000E-1100F	30	11/2	0	ERI
\$	\$2,800.00				

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PROGRAM : 20/20
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: 20/20
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235	A	1000P-1100P	30	\$3,500.00	11/2	11/2	1	FRI	1
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PROGRAM : 20/20
ORD COM1 : RATE FOR 20/20, NEWS RUNS LATE DUE TO COLLEGE FBALL \$CREDIT \$50
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-105 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-147 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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236	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS ORD COM1 : RATE FOR 20/20, NEWS RUNS LATE DUE TO COLLEGE FBALL \$CREDIT \$50 PART OF A MAKEGOOD MADE UP OF LINES 235-236												
147	S		1100P-1135P	30		\$2,000.00	11/3	11/3	0		SAT	0

PROGRAM : EYEWITNESS NEWS
 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
 CON COM1 : EYEWITNESS NEWS

STATION MAKEGOOD OFFERS:
 M9 OK'D BUY#105 MISSED: FRI/1000P-1100P NOV2 30S \$2,800.00 (SEP10/12)
 BUY#147 SAT/1100P-1135P NOV3 30S \$2,000.00
 OFFER: FRI/1000P-1100P NOV2 30S \$3,500.00 PLS ADVISE.
 & SAT/1130P-1205A NOV3 30S \$1,250.00
 CMT: RATE FOR 20/20, NEWS RUNS LATE DUE TO COLLEGE FBALL \$CREDIT \$50

NOV/12 212650.00 CONTRACT TOTAL 212650.00
 TOTAL SPOTS 148

MARKET TOTALS \$354,120 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE